

# SEMINARI IN INGEGNERIA DEL SOFTWARE

## Business Applications in the AI Era

Daniele Selvi, *Head of Microsoft Strategy*  
Francesco Figliulo, *AI Transformation Analyst*

**MERCOLEDÌ 23 OTTOBRE ORE 17:00 - AULA 10**

**Apsia** is a leading consultancy firm specializing in digital transformation and cloud-based solutions. With a global presence, Apsia partners mainly with Microsoft to support enterprises to drive innovation, optimize processes, and achieve sustainable business growth.

The seminar offers a comprehensive overview of the transformative impact of artificial intelligence on enterprise operations, focusing on the integration and utilization of AI within Microsoft's suite of business applications such as Dynamics 365, Microsoft 365, and Azure.

Presented by Daniele Selvi, Head of Microsoft Strategy at Apsia, and Francesco Figliulo, AI Transformation Analyst, the session will delve into the strategic pivot towards cloud solutions, digital transformation, and the growing momentum of low-code platforms that empower users to create sophisticated applications with minimal coding knowledge.

Attendees will gain insights into Apsia's global implementation strategy, their role in supporting digital transformation, and the unique value proposition of combining AI with business applications and low-code solutions to future-proof enterprises.

This seminar is essential for anyone interested in understanding the future of business applications and the pivotal role of AI and low-code development in shaping the next era of enterprise efficiency and innovation.

**Forbes**

What ChatGPT And Generative AI Mean For Your Business?

**COMPUTERWORLD**

Microsoft's new Teams Premium tier integrates with OpenAI's GPT-3.5

**MARKETS INSIDER**

Nuance and Microsoft Announce the First Fully AI-Automated Clinical Documentation Application for Healthcare

**VentureBeat**

Microsoft gives Businesses a GPT boost In Teams and Viva Sales

**TheVerge**

ChatGPT is now available in Microsoft's Azure OpenAI service

**USA TODAY**

New Bing with ChatGPT brings the power of AI to Microsoft's signature search engine

**VentureBeat**

Microsoft announces generative AI-powered Copilot 365 to 'change work as we know it'

**CNN BUSINESS**

Real estate agents say they can't imagine working without ChatGPT now

**TC TechCrunch**

Microsoft brings an AI-powered Copilot to its business app suite

